

GON Japanese Business Site -- Service Plan

	Yen 60,000 Package (2) products)	Yen 100,000 Package (3)	Yen 175,000 Package (4)	Yen 250,000 Package (5)
● Basic Market Survey	—	—	◎	◎
● Creating & Posting of Basic Page in Japanese	◎	◎	◎	◎
● Monthly Newsletter in Japanese	◎	◎	◎	◎
● Monthly Reporting	◎	◎	◎	◎
● Banner Advertising on relevant category page(s) *	—	◎	◎	◎
● Introduction article for posting on GON Japanese public site	—	◎	◎	◎
● Communication with Selected Contacts in Japan & Reporting	—	—	◎	◎
● Meetings and Matchmaking with potential partners (preferably at trade fairs) and support for promotional activities in Japan	—	—	—	◎
PR – news releases for Japanese Media	Separate estimate			
Services and support for trade fairs in Japan	Separate estimate			
German pages, Consulting and other Services	Separate estimate			

Basic Page Number of Words in English -- **Layout**

- **Product Information < Picture 1 >**
Product name with catch phrase: 15 words
Introduction: 25 words
Text: 100 words
Product Specifications
 - **Additional Part < Pictures 2-3 >**
Features: 50 words
Company profile: 50 words
Corporate philosophy or message: 50 words
- ◎ Contract period: minimum 3 months
Recommend period: 6 months or longer
◎ Initial and monthly payments
◎ * Banner production is charged extra.

